

GAZEBO PARTY! w/ the Kasperl Quintet, Mariachi Sin Frontera, and Figrin Sam

DATE: Saturday, October 18, 2025
LOCATION: British Columbia, CA

Event Description

GAZEBO PARTY! w/ the Kasperl Quintet, Mariachi Sin Frontera, and Figrin Sam is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 997 people
Event ID: 82sPkWaop4njJ5cRrD

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 399 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
