

GAZAWOOD - Zomi Frankcom memorial + Gaza fundraiser

DATE: Friday, September 19, 2025
LOCATION: Braidwood, New South Wales, AU

Event Description

GAZAWOOD - Zomi Frankcom memorial + Gaza fundraiser is a premier expos event in Braidwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,128 people

Event ID: 9hQHmjxbrzauF7aw3R

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 451 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
