

Gatilho Festival: Edição Funk LGBT

DATE: Saturday, October 18, 2025
LOCATION: Horto Florestal, Minas Gerais, BR

Event Description

Gatilho Festival: Edição Funk LGBT is a premier festivals event in Horto Florestal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 337 people

Event ID: vuTy44LSMBSFFwiwYr

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.