

# GAT Showcase Santo Domingo

DATE: Thursday, November 6, 2025  
LOCATION: Santo Domingo, Distrito Nacional, DO

---

## Event Description

GAT Showcase Santo Domingo is a premier expos event in Santo Domingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 58/100

**Expected Attendance:** 2,404 people

**Event ID:** CeawfS8aQYTvHQs9t2

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 962 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/gat-showcase-santo-domingo>

Document generated on 6/3/2026, 11:43:45 PM