

Gaslight Festival with PB & JStuff

DATE: Friday, September 12, 2025
LOCATION: Louisville, Kentucky, US

Event Description

Gaslight Festival with PB & JStuff is a premier festivals event in Louisville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 990 people

Event ID: HwC7pYC6fM9nnoUEwH

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 396 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/gaslight-festival-with-pb-jstuff>

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