

Gary Daley, Lloyd Swanton, Kalon Captain

DATE: Wednesday, September 10, 2025
LOCATION: Annandale, New South Wales, AU

Event Description

Gary Daley, Lloyd Swanton, Kalon Captain is a premier festivals event in Annandale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: HHwjmjDf55gVsvx9P2

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
