

Ganesh Mahotsav 2025 - The Chill Crew, Albury

DATE: Wednesday, August 27, 2025
LOCATION: Springdale Heights, New South Wales, AU

Event Description

Ganesh Mahotsav 2025 - The Chill Crew, Albury is a premier festivals event in Springdale Heights. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 285 people
Event ID: E5tBibKUgmWzHBUNDQ

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.