

# Gamma Ethniki - Group 6 - Aias Salamina vs Atsalenios

DATE: Sunday, November 2, 2025  
LOCATION: Iraklio (Heraklion), GR

## Event Description

Gamma Ethniki - Group 6 - Aias Salamina vs Atsalenios is a premier sports event in Iraklio (Heraklion). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 903 people

**Event ID:** HkZ2eD6mv27crWwpe6

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 361 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*