

# Gamma Ethniki - Group 2 - Apollon Kalamarias vs Pierikos

DATE: Sunday, September 28, 2025

LOCATION: 9£±<Cμ< ¯;Ó·, : 1;SÁ:ó±, GR

## Event Description

Gamma Ethniki - Group 2 - Apollon Kalamarias vs Pierikos is a premier sports event in 9£±<Cμ< ¯;Ó·. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,900 people

**Event ID:** 4tMsW3VkkdMuLREQgT

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 760 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*