

Gameweek 2025 AP

DATE: Sunday, October 19, 2025
LOCATION: Anna Paulowna, Noord-Holland, NL

Event Description

Gameweek 2025 AP is a premier conferences event in Anna Paulowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 24/100

Expected Attendance: 53 people

Event ID: Frj2V2mCMqxn2ab9GM

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 21 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.