

Gambler 005

DATE: Saturday, October 11, 2025

LOCATION: Twin Falls, Idaho, US

Event Description

Gambler 005 is a premier expos event in Twin Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 788 people

Event ID: 67WxV95xecXzaSnHnF

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 315 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.