

GalaxyMemoirs Conference

DATE: Sunday, August 10, 2025
LOCATION: Armação dos Búzios, BR

Event Description

GalaxyMemoirs Conference is a premier conferences event in Armação dos Búzios. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: G5jt57a27if9aA7LDu

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.