

GAIS vs IF Brommapojkarna

DATE: Monday, October 27, 2025

LOCATION: Stockholms län, SE

Event Description

GAIS vs IF Brommapojkarna is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,811 people

Event ID: G9pFW7AiuLyppH9AW

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 724 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.