

Gagosian Le Bourget | Talk: Donna De Salvo & Lucy Raven on Walter De Maria

DATE: Sunday, October 19, 2025
LOCATION: Le Bourget, Île-de-France, FR

Event Description

Gagosian Le Bourget | Talk: Donna De Salvo & Lucy Raven on Walter De Maria is a premier conferences event in Le Bourget. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 8FyHkh2DhHqegfnu3z

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.