

Gaúcho 3 - Group Stage - Rio Grande vs FBC Riograndense RS

DATE: Sunday, September 28, 2025
LOCATION: Rio Grande, Rio Grande do Sul, BR

Event Description

Gaúcho 3 - Group Stage - Rio Grande vs FBC Riograndense RS is a premier sports event in Rio Grande, Rio Grande do Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,329 people

Event ID: BM6KpfVPR37LjcdcCU

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 932 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.