

# Gabriele Balbi: Deconstructing the Idea of the Digital Revolution - A Historical Perspective

DATE: Thursday, October 30, 2025

LOCATION: Graz, Steiermark, AT

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## Event Description

Gabriele Balbi: Deconstructing the Idea of the Digital Revolution - A Historical Perspective is a premier conferences event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** AaNtkXZZ9zZHPE2z4Q

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/gabriele-balbi-deconstructing-the-idea-of-the-digital-revolution-a-historical-perspective>

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