

Gabriel Iglesias at Peoria Civic Center Arena

DATE: Saturday, October 18, 2025
LOCATION: Peoria, IL, US

Event Description

Gabriel Iglesias at Peoria Civic Center Arena is a premier concerts event in Peoria, IL. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,324 people

Event ID: 6Z5K5YC6Papzx4i9Ma

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.