

Gabriel Iglesias at Canadian Tire Centre

DATE: Thursday, September 18, 2025

LOCATION: Ottawa, Ontario, CA

Event Description

Gabriel Iglesias at Canadian Tire Centre is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,704 people

Event ID: 6DunwtC7NHxERvea75

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,082 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.