

Gabby s Dollhouse Live at F.M. Kirby Center for Perf. Arts

DATE: Tuesday, October 21, 2025
LOCATION: Wilkes-Barre, Pennsylvania, US

Event Description

Gabby s Dollhouse Live at F.M. Kirby Center for Perf. Arts is a premier performing-arts event in Wilkes-Barre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 51/100

Expected Attendance: 1,163 people

Event ID: sxA3z59KbURmnYKhJx

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 465 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
