

FVCC Presents Trauma Informed Law & LAMP Training: Neurobiology of Trauma

DATE: Tuesday, January 20, 2026
LOCATION: Fort McMurray, Alberta, CA

Event Description

FVCC Presents Trauma Informed Law & LAMP Training: Neurobiology of Trauma is a premier conferences event in Fort McMurray. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: Akys9N4933gQyHRS5x

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.