

# Fuzhou Marathon

DATE: Saturday, December 13, 2025  
LOCATION: Fu Zhou Shi, Fu Jian Sheng, CN

## Event Description

Fuzhou Marathon is a premier sports event in Fu Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 623 people

**Event ID:** DMrgGzWqgYeu6WSq9i

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 249 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*