

# Futures Evening Exhibitor Confirmation)

DATE: Wednesday, October 15, 2025  
LOCATION: Stafford, England, GB

---

## Event Description

Futures Evening Exhibitor Confirmation) is a premier expos event in Stafford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 43/100  
**Expected Attendance:** 459 people  
**Event ID:** 8yCz2rXitmfM2ajZG7

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 184 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---