

Future Proof Lab - Artificial Intelligence and Robotics in Modern Business

DATE: Friday, August 15, 2025
LOCATION: Surry Hills, New South Wales, AU

Event Description

Future Proof Lab - Artificial Intelligence and Robotics in Modern Business is a premier conferences event in Surry Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 181 people

Event ID: BX8NjBadHhv7HmXNhz

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.