

Fusion Exhibition

DATE: Tuesday, October 14, 2025
LOCATION: Wangaratta, Victoria, AU

Event Description

Fusion Exhibition is a premier expos event in Wangaratta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,481 people

Event ID: AbAd9EHB6DD5H6vdvN

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 992 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.