

FUNNY IS FUNNY! The End Of Summer Comedy Show! (FREE ADMISSION)

DATE: Saturday, August 23, 2025
LOCATION: Toronto, Ontario, CA

Event Description

FUNNY IS FUNNY! The End Of Summer Comedy Show! (FREE ADMISSION) is a premier performing-arts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 92 people

Event ID: D4sBuCkXkueXgNvyAs

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
