

FUNK TOTAL na Factory

DATE: Saturday, August 30, 2025
LOCATION: Victor Konder, Santa Catarina, BR

Event Description

FUNK TOTAL na Factory is a premier concerts event in Victor Konder. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 32/100
Expected Attendance: 125 people
Event ID: AeN4wKKQAUfBm4fXV

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
