

Fun With Family Day Festival

DATE: Saturday, August 30, 2025
LOCATION: Portage La Prairie, Manitoba, CA

Event Description

Fun With Family Day Festival is a premier festivals event in Portage La Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 954 people

Event ID: CgUjyVPRVm2KaUCXEP

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
