

# Fun Sport Festival Days - FREE to attend!

## 2nd, 9th & 16th November

DATE: Saturday, November 1, 2025  
LOCATION: Franz Josef / Waiau, West Coast Region, NZ

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### Event Description

Fun Sport Festival Days - FREE to attend! 2nd, 9th & 16th November is a premier festivals event in Franz Josef / Waiau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 411 people

**Event ID:** BHcA5LKxHQ4RnCgw8p

### Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 12:46:20 PM