

Fun day out at Ifafa Beach Flea Market Sat 11 Oct

DATE: Saturday, October 11, 2025
LOCATION: Ifafa Beach, KwaZulu-Natal, ZA

Event Description

Fun day out at Ifafa Beach Flea Market Sat 11 Oct is a premier festivals event in Ifafa Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 274 people

Event ID: Gx9e3C4JmgCFdBdW4k

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
