

FULLY BOOKED He Whare Takiura, He Mea Whakaniko - Māori Contemporary Jewellery

DATE: Friday, August 22, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

FULLY BOOKED He Whare Takiura, He Mea Whakaniko - Māori Contemporary Jewellery is a premier expos event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,284 people

Event ID: 54Q85iUwbWAtyrKJTM

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 514 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.