

Full Moon Rising Kid's Night

DATE: Friday, September 12, 2025
LOCATION: Kilmeeey, County Limerick, IE

Event Description

Full Moon Rising Kid's Night is a premier festivals event in Kilmeeey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 140 people

Event ID: FEiRw7jGTBfXQo9aDW

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
