

FULCO and Mauro Pawlowski

DATE: Friday, December 5, 2025
LOCATION: Heist-op-den-Berg, Vlaanderen, BE

Event Description

FULCO and Mauro Pawlowski is a premier concerts event in Heist-op-den-Berg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 49/100

Expected Attendance: 849 people

Event ID: GGTuG5JpqFAdUcQw4T

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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