

Fujian Sturgeons vs Jilin Northeast Tigers

DATE: Thursday, January 8, 2026
LOCATION: Chang Chun Shi, Ji Lin Sheng, CN

Event Description

Fujian Sturgeons vs Jilin Northeast Tigers is a premier sports event in Chang Chun Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,930 people

Event ID: 8Yx6Pe3P3MYeE2VvFg

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,572 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.