

# Fuelling Sports Performance (all age groups)

DATE: Thursday, November 13, 2025  
LOCATION: Sligo, County Sligo, IE

## Event Description

Fuelling Sports Performance (all age groups) is a premier conferences event in Sligo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 46 people

**Event ID:** 6e4g9duXPiAJHNLtyd

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*