

Fuego Friday with ALBOOGZZ at The Pool After Dark

DATE: Friday, August 15, 2025
LOCATION: Atlantic City, New Jersey, US

Event Description

Fuego Friday with ALBOOGZZ at The Pool After Dark is a premier concerts event in Atlantic City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 282 people

Event ID: ACP2k8iFT8A4hb38nh

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
