

Fuchuan Marathon

DATE: Saturday, November 8, 2025
LOCATION: He Zhou Shi, Guang Xi Zhuang Zu Zi Zhi Qu, CN

Event Description

Fuchuan Marathon is a premier sports event in He Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 39/100

Expected Attendance: 298 people

Event ID: CZEcSFZCUqvzZLYxCJ

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.