

# Fubon Guardians vs TSG Hawks

DATE: Friday, September 12, 2025  
LOCATION: Kaohsiung, TW

## Event Description

Fubon Guardians vs TSG Hawks is a premier sports event in Kaohsiung. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 13,149 people

**Event ID:** 5mYnRoqJd2b6H7xCjt

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,260 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*