

# FUÁ NO FERVO COM TRIO DONA ZEFA E DJ XUXA DAS 18 A 1 DA MANHÃ!

DATE: Thursday, August 28, 2025  
LOCATION: Água Branca, São Paulo, BR

## Event Description

FUÁ NO FERVO COM TRIO DONA ZEFA E DJ XUXA DAS 18 A 1 DA MANHÃ! is a premier concerts event in Água Branca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 343 people

**Event ID:** AaZXzYLywg8nxL2bkv

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 137 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*