

FTMTA Conference 2025 Wednesday 8th October (members €50 with promo code)

DATE: Wednesday, October 8, 2025
LOCATION: Portarlinton, County Laois, IE

Event Description

FTMTA Conference 2025 Wednesday 8th October (members €50 with promo code) is a premier conferences event in Portarlinton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 234 people

Event ID: FC6zGg2ar7RanWX2hV

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.