

# FÁTIMA RÜ TRÍO. "En vuelo"

DATE: Saturday, September 13, 2025  
LOCATION: Madrid, Comunidad de Madrid, ES

## Event Description

FÁTIMA RÜ TRÍO. "En vuelo" is a premier concerts event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 393 people

**Event ID:** Ctf3GhtS2kX6ACbD3C

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 157 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*