

# FSV Mainz vs VfL Wolfsburg

DATE: Sunday, August 31, 2025  
LOCATION: Wolfsburg, Niedersachsen, DE

---

## Event Description

FSV Mainz vs VfL Wolfsburg is a premier sports event in Wolfsburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 77/100

**Expected Attendance:** 21,893 people

**Event ID:** 4rCEcHLR23KKVwKiYX

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 8,757 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fsv-mainz-vs-vfl-wolfsburg>

Document generated on 6/4/2026, 6:19:31 AM