

FS and Subway Cinema present "The Ghost Hill" (1971)

DATE: Thursday, August 21, 2025
LOCATION: Schenectady, New York, US

Event Description

FS and Subway Cinema present "The Ghost Hill" (1971) is a premier festivals event in Schenectady. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 341 people

Event ID: orJ8tfKTRngwaVP6J4

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
