

Fruit Poland 2025 - International Fruit-Growing Trade Fair

DATE: Monday, December 1, 2025
LOCATION: Nadarzyn, Województwo mazowieckie, PL

Event Description

Fruit Poland 2025 - International Fruit-Growing Trade Fair is a premier expos event in Nadarzyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 70/100
Expected Attendance: 9,804 people
Event ID: 5KbpreUgXVWheaoLPS

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,922 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
