

# frtwk Voyage: Roshâni

DATE: Friday, November 14, 2025

LOCATION: Kriens, Luzern, CH

## Event Description

frtwk Voyage: Roshâni is a premier concerts event in Kriens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 53/100

**Expected Attendance:** 1,387 people

**Event ID:** 7HUCDxEe7uHaiEvQQq

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 555 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/frtwk-voyage-roshni>

Document generated on 6/4/2026, 1:32:26 AM