

# FROSTHYMN / EMPTY CHALICE / PILLAGERY / COERCE AT LITTLE FERNWOOD

DATE: Sunday, August 17, 2025  
LOCATION: Victoria, British Columbia, CA

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## Event Description

FROSTHYMN / EMPTY CHALICE / PILLAGERY / COERCE AT LITTLE FERNWOOD is a premier concerts event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 217 people

**Event ID:** 6Nv48NCeN8LseCjeZj

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 87 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 11:21:10 AM