

# FROSINONE - Zone vulnerabili ai nitrati (ZVN): quello che c'è da sapere

## W&P

DATE: Thursday, September 18, 2025  
LOCATION: Frosinone, Lazio, IT

### Event Description

FROSINONE - Zone vulnerabili ai nitrati (ZVN): quello che c'è da sapere is a premier conferences event in Frosinone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 390 people

**Event ID:** Dg895Qg8JXybsjvTLS

### Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 156 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*