From Hire to Retire Career Fair at Heller's Gas

DATE: Thursday, August 21, 2025
LOCATION: Jonestown, Pennsylvania, US

Event Description

From Hire to Retire Career Fair at Heller's Gas is a premier expos event in Jonestown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 44/100
Expected Attendance: 482 people
Event ID: Hq83QmVENrDm5ibXbW

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 193 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.