

From Fast to Regenerative:Redefining Fashion in Aotearoa in an age of Speed

DATE: Wednesday, August 27, 2025
LOCATION: Auckland, Auckland, NZ

Event Description

From Fast to Regenerative:Redefining Fashion in Aotearoa in an age of Speed is a premier concerts event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 682 people

Event ID: UR3WVHEyyyq6twXpPne

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.