

From Athens to the World | 9 À<Â Ä;s½ 9

DATE: Saturday, November 29, 2025

LOCATION: Athina, GR

Event Description

From Athens to the World | 9 À<Â <C;Ð 9 ,:ã½; <3Ä;ó½ 9È<3¼;ð is a premier conferences event in Athina. from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 422 people

Event ID: 3sR2sK8y276GbMMLvb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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