

# Friends of Jamaica Bay Library: Calligraphy

DATE: Saturday, August 23, 2025  
LOCATION: Brooklyn, New York, US

---

## Event Description

Friends of Jamaica Bay Library: Calligraphy is a premier expos event in Brooklyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 56/100

**Expected Attendance:** 2,000 people

**Event ID:** 6TGUMaiwED8AgKSPAf

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/friends-of-jamaica-bay-library-calligraphy>

Document generated on 6/4/2026, 10:18:31 AM